

TERRY WILLIAM ANDERSON

CHENEQUA, WI 53029

Terra Nova, Inc
W223 N798 Saratoga Dr. Suite A
Waukesha, Wi 53186

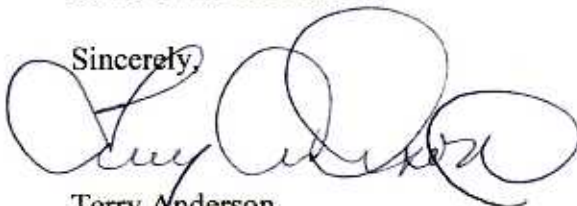
To Whom It May Concern:

Terra Nova installed a whole house automation system in our home in 2000. They just completed a modernization of our home theatre and installed automatic window shades in our family room and hooked both up to our automation system. As usual, they were very professional. They gave us starting and finish dates to work with based on our schedule for both dates and times.

Terra Nova's employees are very nice and competent at what they do. They are in a complicated field with many chances for errors. They keep the problems to a minimum and are very adept at fixing any issue that comes up.

We have been very satisfied with Terra Nova's work and will have them do further work for us as the need arises.

Sincerely,



Terry Anderson

GARDEN ROOM

AN URBAN GARDEN STORE



2107 E Capitol Dr, Shorewood, WI 53211 • tel 414-963-1657 • fax 414-963-1138 • info@grdnrm.com

November 7, 2008

Terra Nova, Inc.
W223 N798 Saratoga Dr., Suite A
Waukesha, WI 53186

Dear Terra Nova,

I am writing to let you know how much I appreciate the work you have done at both my home and business.

Everyone I have worked with at your company has been pleasant, knowledgeable and efficient. The projects have been detailed and slightly complicated, but everything was done in a timely and professional manner.

Thank you for all you do. I would highly recommend you to anyone looking for security and audio solutions.

Best regards,

A handwritten signature in black ink, appearing to read "Deborah Kern", written over a light blue horizontal line.

Deborah Kern
Owner

Jean McFadden

10/16/2008

Chuck Wahlen
Terra Nova Integrated Systems
W223 N798 Saratoga Drive, Suite A
Waukesha, WI 53186

Dear Chuck,

I wanted to send you a letter to let you know how pleased we are with the Control4 system that your company installed into our home. We all love the system and as promised it is very easy to operate and makes it easy for all of us to enjoy our home.

Your installers and project manager, Sam, were very professional and did a great job of meeting our timelines and expectations.

The audio quality of the system is excellent and the touch screen and on screen menu is very intuitive. Everything looks good and blends in with our home décor very well.

I am also impressed with the level of support that you continue to provide after the installation.

You are a very easy company to work with and really know your industry.

I am happy to be a reference for your company. Thanks for all you did for us.

We are very happy customers and will recommend you to our friends and acquaintances.

Sincerely,

Jean McFadden

Hartland, WI 53029

October 30, 2008

Grafton, WI 53024

Chris McCanles
Terra Nova Integrated Systems
W223 N798 Saratoga Dr., Suite A
Waukesha, WI 53186

Mr. McCanles,

It is my pleasure to recommend the services and expertise of Terra Nova Integrated Systems. While conducting my due diligence for a centralized home electronic system; it became obvious that you and your expert staff provided the most comprehensive knowledge, experience and capabilities available across all of southeast Wisconsin. Subsequent to those initial impressions, it also became clear that you offered the best overall value with respect to service and innovative solution delivered, relative to the cost and time required.

While I doubt our project was the most comprehensive or complex that you and your team have ever encountered; I'm sure that an existing home retrofit of the scale we asked you to tackle probably didn't fall into the "easy" or "fun" category. Yet, when tasked to provide audio to eleven rooms (plus garage and patio) and video to six rooms (with surround sound at three of those); your design, installation and software coding teams all came through with flying colors. I also appreciate the design elements of the project that provide for growth potential to include centralized interior and exterior lighting, as well as home monitoring and security. Through the Terra Nova team's ingenuity and hard work, my family and I now enjoy personalized, simple, seamless access to video, audio and web entertainment throughout our home. Exactly what we were looking for!

If you ever need a reference for future projects, please feel free to use Loreen and I in that regard. Additionally, we'd be happy to demonstrate the capabilities of our system to any of your future clients if you or they believe it might give them a better sense of the quality and extent of your services.

Sincerely,

Thomas D. Wooden

Chris McCandles
Terra Nova, Inc.
W223 N798 Saratoga Drive, Suite A
Waukesha, WI 53186

Dear Chris,

Please except this expression of gratitude for the excellent work the Terra Nova team brings to Deep River projects.

We are continually satisfied with the level of service and the completeness and thoroughness that you and your experienced staff have provided to our projects over the last eight years.

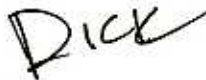
Terra Nova believes in teamwork and supports Deep River's holistic approach to our design and building process. We appreciate your respect for aesthetic detail and understanding of integrated design. Your firm takes the very complicated arena of technology and simplifies it for the end users, our clients. I know I can always count on Terra Nova for creative solutions to our very strict design requirements, without sacrificing function. Your firm, while providing very complex systems, manages to keep the end result and the path getting there simple.

Having worked with many residential audiovisual contractors over twenty years, I can honestly report that our experience with Terra Nova has been the best and is exactly what we look for in a home automation and low voltage specialist.

Prompt and courteous service and warranty execution are the norm at Terra Nova.

I am proud to call Terra Nova an integral member of our extended design team of consultants. Without your contribution our final products would not be complete, nor would we command the highest quality reputation in the residential market.

Best regards,



Richard B. Sherer
President
Deep River Partners, Ltd.

Architects-Interior Designers

RBS/rbs

**DEEP
RIVER
PARTNERS**

DEEP RIVER PARTNERS, LTD. 338 N. MILLWAUKEE ST. SUITE 303
MILWAUKEE WI 53202 TELEPHONE 414-276-8550 FAX 414-276-8560

Thomas Lass, M.D.

August 1, 2005

Chris McCanles
Terra Nova Inc.
W223 N798 Saratoga Dr.
Suite A
Waukesha, WI 53186

Brookfield, WI 53005

Dear Chris:

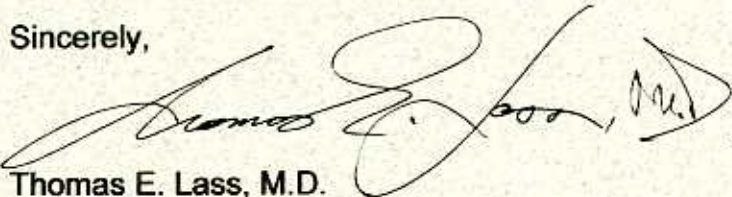
Both Sue and I would like to congratulate you and your excellent team for executing a "makeover" of the audio / video systems in our home. Your innovative ideas, especially those regarding speaker placement in a challenging 5.1 Great Room system, were superb! The improvement in audio and video quality have been enormous. In addition, your selection of Norm Petersen Cabinetry was tremendous. Their custom speaker enclosure and wall cabinetry revision provided the ideal solution for speaker and rack electronic storage.

From the outset, it was evident that you placed a priority on innovative ideas. As the project progressed, it also became apparent that Gene, Jeremy, Joel and others were extremely organized and as problems arose, a solution was always at hand.

Your entire team was so friendly and cooperative. The project was completed in a timely manner. There was never a mess to clean up at the end of the day. Small glitches after completion, which inevitably occur, were all handled in a timely manner. All of these factors contributed to a most pleasurable working experience.

Please feel free to use me as a reference for any of your future projects. If any future clients would like to view first hand the quality of a completed project at our home, contact me and I would be most happy to provide a demo.

Sincerely,

A handwritten signature in black ink, appearing to read "Thomas E. Lass, M.D.", with a stylized flourish at the end.

Thomas E. Lass, M.D.



Dear Chris:

I'd like to thank you and your staff for your excellent work in the design and installation of Time Warner Cable's Network Operations Center in Milwaukee. Your attention to detail in this technically complex and comprehensive undertaking was quite impressive, and we found your process to be very thorough and professional.

This new facility monitors many facets of our analog and digital video, high speed data and digital phone networks including customer premise equipment and network status, call center volume, and TV broadcast quality. Terra Nova was able to integrate the monitoring of all of these products into an extremely simple and easy to use graphic user interface. The staff of our Network Operations Center is very pleased with the product.

I was most impressed with your team's problem-solving abilities in a relatively short period of time. This demonstrates the expertise of your staff as well as strong teamwork, from design to implementation. You answered calls and emails promptly during the process, met deadlines, and worked with our staff in the most professional manner to make this a smoothly running center. It has certainly enhanced our ability to run our daily operations in a more timely and cost-efficient manner.

I wish your company continued success, and look forward to working with you on new technologies.

Sincerely,

A handwritten signature in blue ink that reads 'Joseph J. Siferer II'.

Joseph J. Siferer II
Director of Network Engineering & Operations
Time Warner Cable of Southeast Wisconsin

Office of the Commissioner
MAJOR LEAGUE BASEBALL



July 19, 2005

Mr. Chris McCanles
President
Terra Nova Integrated Systems
W223 N798 Saratoga Drive, Suite A
Waukesha, Wisconsin 53186

Dear Mr. McCanles:

Your company recently installed a video monitoring/security system for our downtown office. I wanted to thank you and let you know how satisfied we are with the work of your staff. From our initial contacts, through the bid process and installation, it has been a pleasure dealing with your employees.

They have been very helpful and pleasant to interact with; and the work they performed was done in a professional manner. They went out of their way to explain how the security system functions and provided hands-on training for the local staff. All timelines were met and the quality of their work was superb.

Should the need arise; I would not hesitate to engage your staff for any future projects. Thank you again for your attention to detail.

Sincerely,

A handwritten signature in black ink that reads "Thomas Christopher".

Thomas Christopher
Supervisor of Security/Investigations
Major League Baseball

777 E. Wisconsin Avenue
Suite 3060
Milwaukee, WI 53202
(414) 225-8900 / Fax (414) 225-8910



October 10, 2005

Terra Nova
Mr. Chris McCanles
W223 N 798 Saratoga, Suite A
Waukesha, WI 53186

Dear Chris,

On behalf of Lutron Electronics Co., Inc., I would like to congratulate you on your Lutron Excellence Award of "Best Total Lighting Control Project", presented at our 2005 CEDIA Event.

Lutron is honored to have you as a recipient of this extremely important award. No other award captures the full impact of light control in the home. You were able to encompass all aspects of the home by utilizing not only electric light control, but also, our natural light control product. This is truly the essence of Lutron residential light control.

We are very proud to have accounts such as Terra Nova, who year in and year out, practice the proper skills to delight their customers. Lutron takes great pride in the products, which we produce, but without you to execute the complete experience to the homeowner, our mission is not fulfilled.

Again congratulations, and we look forward to working on many exciting projects together for years to come!

Sincerely,

A handwritten signature in black ink, appearing to read "Jeff Zemanek". The signature is fluid and cursive, with a long horizontal stroke at the end.

Jeff Zemanek
Director, Residential Systems

cc: G. Smith
P. Janikowski



MARQUETTE
UNIVERSITY

September 20, 2005

RE: Conference Room Projector

Chris McCanles
W223 N798 Saratoga Drive, Suite A
Waukesha, WI 5318

Dear Chris McCanles:

I would like to extend my gratitude for the successful completion and installation of our new "Smart Room." We had a vision in the Alumni Memorial Union of installing data projectors in our conference rooms in order to better meet the every growing needs for video presentation equipment by our guests. The "Smart Room", as we like to call it, needed to contain a mounted data projector and sound system with easy to use controls and easily accessible audio and video inputs. Your design with VGA, composite video, 1/8" audio and composite audio is flexible enough to meet the demands of our guests without cluttering up the design with too many inputs. The simple Crestron controls are user friendly and require little or often, no support from our staff for our guests to use it. Thanks again for your simple yet effective solution for meeting the growing demands our facility faces from the students, staff and community who use that room.

Sincerely,

Steven Groom
Technical Services Coordinator – Alumni Memorial Union
Marquette University

The Borca Family

Greg - Heidi - Athena - Bonde

October 17, 2008



Mr. Chris McCanles
Owner/President
Terra Nova, Inc.
W223 N798 Saratoga Drive, Suite A
Waukesha, WI 53186

Dear Mr. McCanles:

I wanted to take a moment to thank you for the excellent work your company has performed at our houses. While I take no pride in this fact, I'm a sophisticated consumer of the products and services Terra Nova provides. We have previously had "whole home" audio/video, HVAC, lighting, security, cameras, etc. work performed at five houses, including two in Arizona.

Given the extensive programming required to integrate all these features, switching vendors is always a last resort. After years of failed performance and service neglect, I switched my relationship to Terra Nova, and couldn't be more pleased.

Your careful preparation on the front-end of the project reaps great time and cost savings at the back-end. Your staff is friendly and quite competent. The installation and servicing has been excellent. More than anything, the experience of your team has been valuable at helping me understand what could be improved, and what is possible.

Since these investments in hardware and software are not minimal, knowing how to best exploit the technology to maximum benefit is a real asset. Integrating functionality of both our Wisconsin homes, into the touch panels at each home, and on the web has been really beneficial. The steaming of the security cameras from one home into the other home to increase oversight has also been excellent. There is so much more that you have done, including the home theater work and the installation of the Kaleidescape System, which I recommend to any big fan of movies.

In my experience, companies that compete in your space usually are strong in either the selling of hardware (TV's, Audio, Security, etc.) or the selling of software (Crestron programming to allow integrated access and ease-of-use of the hardware functionality). To have a strength in one and not the other "spells doom" for the consumer, with years of service calls, poor performance of equipment, and always being told that an upgrade is needed to make something work as designed. In the end however, the problem is the company, and a smart decision for the consumer would be to work with Terra Nova, since you have excellence in *both* hardware and software integration.

As such, I recommend that anyone seeking your products and services work with Terra Nova. Our family is very grateful for the work of your team. If you have a prospective customer that is interested in speaking with a client of yours, feel free to send them my way.

Sincerely,

A handwritten signature in blue ink that reads "Greg Borca".

Greg Borca

GB/hh

HOWARD STORCK

10/15/2008

Mr. Chuck Wahlen
Terra Nova Systems
W223 N798 Saratoga Drive, Suite A
Waukesha, WI USA 53186

Dear Chuck:

I want to let you know how very pleased I am with my newly installed Crestron System.

It is everything I hoped it could be, and everything you said it would be.

From the quality of the speakers to the ease of using the remote controls, this is one slick setup.

Your installers and software engineer are to be complimented on a job well done.

I'm especially impressed with the long distance tech support that is available to fine tune the system without requiring an on-site visit.

Feel free to use me as a reference. I am one satisfied customer!

Sincerely,



Howard Storck

LAKE GENEVA, WI 53147

Kurt D. Bechthold

Mequon, WI 53092

November 4, 2008

Mr. Chuck Wahlen, CTS
Terra Nova, Inc.
W223 N798 Saratoga Drive, Suite A
Waukesha, WI 53186

Dear Chuck:

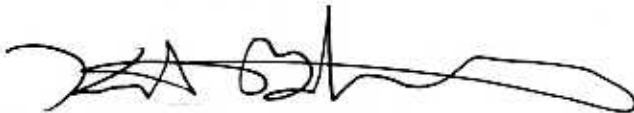
Lori and I have had the pleasure of working with team Terra Nova over the past several years. We are both really happy with our improved home.

From remodeling to new construction, your technicians did a great job working with my general contractor to complete a very complex project.

I was especially impressed with Terra Nova's ability to design and deliver my multi-faceted fully integrated system. Security, audio-visual, lighting and HVAC controls all work seamlessly to provide a smart home that my 5 year old can manage.

I enjoyed working with your team and will continue to recommend Terra Nova to others.

Thanks again

A handwritten signature in black ink, appearing to read 'Kurt Bechthold', written in a cursive style.

Kurt Bechthold